



Reaching for the Stars: *a Red Carpet Affair*

South Loop School Spring Benefit, May 6, 2011

The **2011 Spring Benefit Ad Book** will reach 500 families in the South Loop School community. Your tax-deductible donation funds performing arts and foreign language programs for the South Loop Elementary School (K-8) in Chicago.

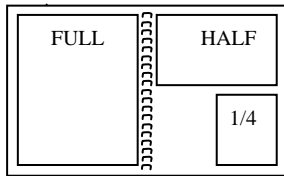
Contact Information

Ad or
Company Name _____ Contact Name _____

Address _____ City _____ Zip _____

Email _____ Telephone _____

Ad Information



Business Ads

- Back Outside Cover – (6" x 7.5", color) – \$650
- Front or Back Inside Cover – (6" x 7.5", color) – \$500
- Full page – (6" x 7.5", grayscale) – \$300
- Half page – (6" x 3.5", grayscale) – \$200
- Quarter page – (3.5" x 2.75", grayscale) – \$100

Parent and Grandparent Ads

- Quarter page – (3.5" x 2.75", grayscale) – \$50
- Contact Ad Coordinator for pricing on larger sizes.

Let Us Design Your Ad

- We will create a simple layout from the language you provide us. Please include your language in the space below.
- We are sorry, but we cannot scan photos from hard copy. Photos may be converted to digital format at your local Walgreens or CVS.

Your Message _____

Photos? No photo for this ad.

Yes, I have a photo and will email it to slspring.ads@gmail.com (please keep the files less than one megabyte in size).

You Design Your Ad

- Prepare your ad at 100% size with no bleed. Please note the Ad Sizes above.
- Save your ad as a grayscale PDF (300dpi) with fonts outlined or embedded. Colors will be converted to grayscale and quality cannot be assured.
- Email your ad to: slspring.ads@gmail.com

*For either option, this form must be returned to South Loop School **with payment** before your ad can be placed.*

Submit this form with full payment by Friday, **April 15, 2011** to:

South Loop Elementary School
 Attn: 2011 Spring Benefit Advertising
 1212 S. Plymouth Court
 Chicago, IL 60605
 FAX: (773) 534-8689

Checks should be made payable to ***Friends and Family of South Loop School***. Not-for-profit tax ID: #20-2851839.

Contact Katy Pizza at slspring.ads@gmail.com or (773) 575-7300 for more information.
 Find extra copies of this and other Spring Benefit forms at <http://www.southloopschool.net/fundraising.php>